

GROW YOUR BUSINESS! ATTRACT MORE CUSTOMERS! INCREASE YOUR PROFITS!

DESTINATION BUSINESS BOOTCAMP

Sponsored by the Grand County Office of Economic Development



Grand County businesses are invited to take part in **Jon Schallert's Destination Business BootCamp Community Reinvention Program** sponsored by the Grand County Office of Economic Development. Businesses will receive a powerful 2-1/2 day training experience that will increase sales and customer traffic to elevate their business by learning specific steps to become a Destination Business where consumers say "I have to go to that place!"

"Attending the BootCamp has been the most valuable time I have ever spent toward ensuring the future success of my business!"

"I am certain that was the most important 2.5 days in my business life. Super fun class! Thanks, Jon!"

"Jon's BootCamp is an information-packed, powerful seminar that guarantees to improve your business."

DEADLINE TO APPLY: September 15, 2016

DATE: Tuesday, Wednesday, and Thursday, October 25 –27, 2016

LOCATION: The Schallert Group's historic building located in downtown Longmont

DETAILS:

- Available to any Grand County business with fewer than 50 employees and less than \$1 million in annual gross revenues
- 18 Businesses will be selected to attend
- \$1,500 per person grant will be paid by the Grand County Office of Economic Development
- Businesses selected pay only travel to Longmont, lodging and meals

WHAT'S INCLUDED:

- 2-1/2 days of training conducted by Destination Marketing Expert, Jon Schallert
- All training materials, breakfast & lunch while in Longmont. Dinners will be on your own
- Four (4) months of group conference phone calls with Jon Schallert after BootCamp is completed
- 45-minute consultation with Jon Schallert at your place of business within 2 months after BootCamp

FOR INFORMATION ON HOW TO APPLY:

- Send letter of interest to DiAnn Butler: dbutler@co.grand.co.us
- For more details, go to <http://grandforbusiness.com/jon-schallert-destination-bootcamp>
- For more information on Jon Schallert's Destination BootCamp, visit www.DestinationBootCamp.com
- Call DiAnn Butler at (970) 531-1343 or email dbutler@co.grand.co.us



Grand County Economic Development (GCED) is pleased and excited for the businesses (individuals/owners) making the commitment to attend the Schallert Boot Camp. The sponsorship of the full registration costs for any qualifying Grand County business represents our continual effort to help group our businesses, strengthen our economy, and create a special and unique destination for our visitors and citizens.

NEEDED INFORMATION

Business Name: _____

Attendee Name: _____

Title/Position: _____

Type of Business: _____

Business has been open _____ Month _____ Year

Is the business located on a Main Street? no yes

If not, how far is the business located from the main business district? _____

Address _____ Town _____

Business Phone: (____) _____

Cell Phone: (____) _____

Website: _____

Email: _____

***Please complete and return both pages along with your letter of interest to the GCED office to be considered for the Community Reinvention Program at Schallert Destination Business Boot Camp.**