

Center for Rural Entrepreneurship

energizing entrepreneurial communities

April 30, 2014

DiAnn Butler, Coordinator
Grand County Economic Development
308 Byers Ave
P.O. Box 264
Hot Sulphur Springs, CO 80451

Dear DiAnn,

As follow-up to your request, I have drafted the following scope of work and budget for conducting a countywide youth assessment, developing a 5-year youth engagement action plan and facilitating a youth entrepreneurship summer camp, with work ending no later than August 31, 2015. This work will engage Grand County youth with adult leaders in creating opportunities for young people to be actively involved on a sustained basis in community and economic development across the county.

PROGRAM ACTIVITIES:

1. County Leadership Engagement and Youth Focus Groups

Facilitate an informational meeting with county leaders and youth-serving program representatives to discuss the youth engagement strategy and program activities.

Conduct focus groups with representative groups of high school students to identify their perspectives about their communities and ways they wish to become more engaged with adults in addressing their priorities.

2. Asset Mapping and Youth Engagement Action Plan Retreat

Complete an asset and program resources map and flag opportunities and issues related to youth engagement. This work will include identifying opportunities to utilize current resources such recreation venues, entrepreneur or artist communities and business development services.

Facilitate a planning retreat with representative youth and youth program leaders to define specific youth engagement priorities utilizing the focus group findings and asset mapping to leverage local youth program resources and economic development assets. Remotely assist Grand County Economic Development in drafting Youth Engagement Action Plan with one-year and five-year goals, action steps, budget and benchmarks to address the priorities identified in planning retreat.

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(402) 423-8788

3. Youth Assessment Survey

Work with school district administration and staff to conduct a countywide survey of middle school and high school students. The survey will assess youth attitudes about their communities and motivators for living in the local area in the future, education and career preferences, and priorities for involvement with community and economic development.

A written youth assessment report with compiled survey data and a narrative summary of findings will be provided to Grand County Economic Development.

4. Youth Entrepreneurship Camp

Facilitate a three-day entrepreneurship camp for middle school age students. The camp will utilize the EntrepreneurShip Investigation (ESI) camp curriculum and involve local entrepreneurs and volunteers in supporting camp participants to develop their own businesses to operate during the remainder of the summer and evaluate outcomes when school resumes in the fall semester.

The cost of the ESI camp curriculum is \$20 per participant, plus sales tax and shipping. A typical camp includes 18 to 25 participants. Other camp expenses include lunch and snacks for three days, and a small loan fund of \$250 to \$500 to cover the cost of materials purchased by camp participant teams. These expenses are not included in the budget below for camp facilitation, but can often be covered through support of local sponsors.

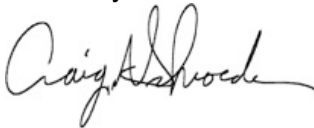
PROGRAM BUDGET:

The following program budget corresponds to the activities described above.

1. Leadership Engagement and Youth Focus Groups	\$5,000
2. Asset Mapping and Action Plan Retreat	\$3,000
3. Youth Assessment Survey and Summary Report	\$4,000
4. Youth Entrepreneurship Camp Facilitation	<u>\$3,000</u>
Total Budget:	\$15,000

Also attached is my VITA describing my professional experience over the past 25 years in rural economic development and youth engagement.

Sincerely,



Craig Schroeder
Director of Youth Engagement
Center for Rural Entrepreneurship